

Why RailLog Korea?

Busan – a hub city for transportation and logistics in Northeast Asia

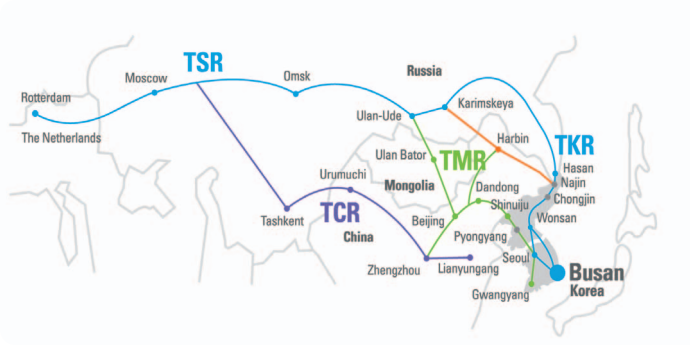
RailLog Korea presents great growth potential, thanks to its geographical benefits in Busan, the very starting point and final destination of the Trans-Asian Railway (TAR) network. In addition, Busan is a hub city where all logistics functions, including railroad, port, air and highway are integrated, aiming to be the logistics hub in Northeast Asia.

Latest venue for railway business

RailLog Korea is the latest venue and real marketplace for the railway business where the most advanced technologies from global players are presented, from parts and components to rolling stocks and railway logistics. It also provides an insight into the region's railway business with a range of fringe events.

Growth potential with the feasible trans-Korean railway

Korea's railway market sees further growth potential, animated by a reconciliation atmosphere in the Korean Peninsula. After the historic inter-Korean summit in April 2018, the idea of restoring the disconnected cross-border traffic route came back. The reconnection of the trans-Korean railway means the show is important for inter-Korean economic cooperation as well as a cornerstone for the TAR network, which will generate lots of business opportunities. Also, by joining the Organization for Cooperation of Railways (OSJD), an international body that overlooks railway operations in Eurasia, South Korea is now eligible to participate in operating railways stretching across Eurasia, including Trans-China Railway and Trans-Siberian Railway.



Growing business in Korea's railway market

South Korea's central and local governments are promoting the construction/expansion of railways and subways, eco-friendly alternatives to road transportation, and are aiming to create an era of Green Transportation. South Korea is seeking to invest more in the nation's rail transport sector over the next three years to help it take up a greater share of the nation's freight transport. The rail transport development plan calls for raising the portion of the railroad network to the nation's freight transport to 10 percent in 2021 from the current five percent. In addition, the government is planning to invest 130 billion won (US\$121 million) from 2020 to 2026, to help boost the country's railway vehicle parts industry.

We provide more than figures

Jointly organised by Messe Frankfurt and BEXCO, both of which are armed with years of experience in organising trade fairs and have an extensive global network, RailLog Korea provides successful access to the rapidly growing Korean and Asian railway markets.

2019 show details

Show dates

12 – 15 June 2019 (Wed – Sat), biennial

Opening hours

12 – 14 June 2019 10:00 – 17:00
15 June 2019 10:00 – 16:00

Venue

Halls 1 & 2, BEXCO – Busan Exhibition & Convention Center, Busan, South Korea

Participation fee

Raw space US\$ 240.00 / sqm (min 36 sqm)
Package booth US\$ 300.00 / sqm (min 9 sqm)

Hosts

Ministry of Land, Infrastructure and Transport
Busan Metropolitan City
Korea Railroad Corporation
Korea Rail Network Authority

Organisers

Messe Frankfurt Korea Ltd.
BEXCO

Co-organisers

The Korea Railway Association (KORASS)
Korea Rolling Stock Industries Association (KORSIA)

Subject to change, information as of June 2018

raillog
KOREA

Korea Railways & Logistics Fair

Korea's leading international trade fair for railway technology, infrastructure and logistics

12-15 June 2019

BEXCO – Busan Exhibition & Convention Center, Busan, Korea

www.raillogkorea.com/en



“

To extend our supplier network in Asia, we are looking for qualified suppliers in Korea, and visiting RailLog Korea was a good opportunity to do that. We gained a better understanding of the market for rail vehicles and spare parts. Although it is a rather small fair, RailLog Korea is a very good show as it provides quality, short passages between the exhibitors, conferences and surrounding programmes.

”

Michael Boback, Head of Deutsche Bahn International Procurement Office Asia

Messe Frankfurt Korea Ltd.

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bexco  **messe frankfurt**

RailLog Korea: The fast track for your business in Asia

RailLog Korea, Asia's leading business and networking platform for the railway technology, interior fittings, infrastructure and logistics industries, takes place biennially in Busan, South Korea – the natural starting point of the Trans-Asian Railway network.

With further growth potential for a feasible trans-Korean railway reconnection, and with a reconciliation atmosphere in the Korean Peninsula, the 9th edition of RailLog Korea will be held from 12–15 June 2019 at BEXCO in Busan.

“

RailLog Korea has proven once again to be an excellent meeting place for Austrian railway technology businesses interested in the Korean market. Feedback from participants at the Austria Pavilion were quite positive.

”

Caroline Adenberger, Commercial Attache, Embassy of Austria Commercial Section

Numbers from 2017

163 exhibitors
from 22 countries and regions

18,470 visitors
including some 650 international buyers

15,000 sqm exhibition space

Plus

Numerous fringe events
covering an extensive range of key industrial topics

2017 show highlights

Rolling stock mock-ups and railway vehicles on display

Alongside parts and components, rolling stock models and railway vehicles were exhibited across the 2017 show, anchoring RailLog Korea as the best market place for the railway industry.

Successful collaboration with key industrial conferences

RailLog Korea 2017 created a synergy effect by bringing together key stakeholders from various countries and regions, international organisations and private sectors in the railway industry.

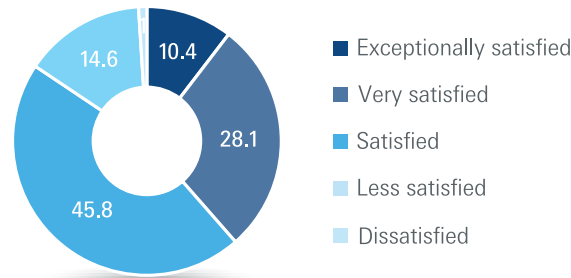
The first edition of the Global Smart Rail Conference (GSRC), which was organised by the Korean Ministry of Land, Infrastructure and Transport, was attended by government officials around the world as well as CEOs and experts from diverse railway sectors.

Austria Pavilion

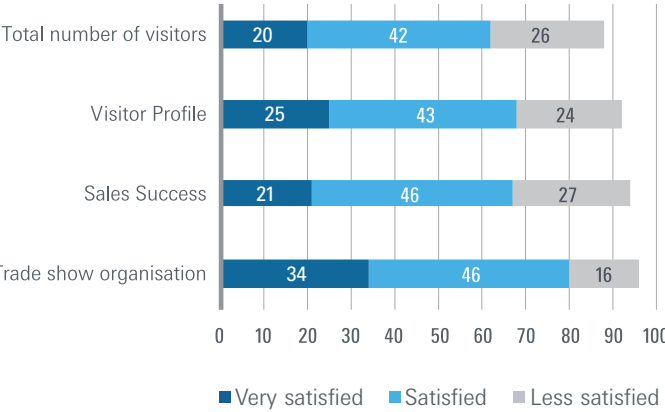
The Austria Pavilion was organised once again by the Embassy of Austria Commercial Section in Korea, and was twice the size of its first appearance at the 2015 edition.

2017 exhibitor survey

Fair satisfaction



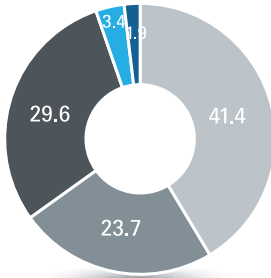
Overall assessment



2017 visitor profile

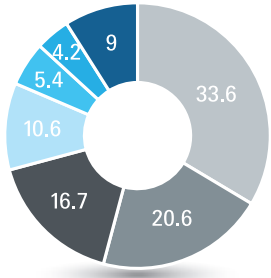
Business sector

- Railway Technology
- Government & Institute
- Infrastructure
- Logistics
- Service & Other



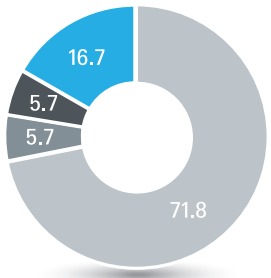
Business role

- Technicians & Engineers
- R&D
- Management
- Marketing & Sales
- Quality Control
- Purchase
- Other



Purpose of visit

- To seek new products & technology
- Purchase
- To meet new contacts
- Other



Product profile

Railway technology

Railway vehicles for public and freight transport, Subassemblies & vehicle components, Maintenance, Traffic management systems

Interiors

Interior fittings, Vehicle equipment, Finishings

Infrastructure

Railway infrastructure and construction, Track machinery and equipment, Signaling & control system, Station facilities and equipment, Tunnel construction and maintenance

Transport IT & Logistics

Transport management, Freight traffic logistics, Plant automation systems

Others

Consulting, Institutions, Associations, Media, Railroad travel & catering services

“

I have to say this event was a great platform to receive a first impression of the Korean market and to meet new contacts from the local Korean railways. This exhibition was the right platform to introduce our products and technology as well.

”

Michael Steinkogler, International Sales Manager, LINMAG GmbH

