

Press release

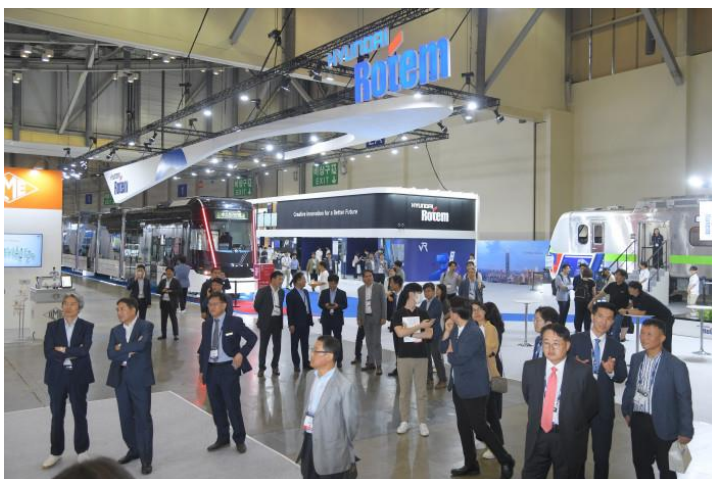
August 2023

RailLog Korea welcomes over 22,000 visitors with largest ever rolling stock display

Sam Kim
Tel. +82 2 775-2280
Sam.Kim@korea.messefrankfurt.com
www.messefrankfurt.com
www.raillogkorea.com/en

With an uptick in global visitors, the 11th edition of RailLog Korea has demonstrated its resurgence as an international trade fair for the railway and logistics industries. Held from 14 – 17 June at the Busan Exhibition & Convention Centre – BEXCO, the 2023 edition welcomed 22,819 visitors (2021: 21,484) and featured 123 exhibitors (2021: 95) from 14 countries and regions. Running concurrently with the fair, The Ministerial Conference for the Organisation for Cooperation between Railways, and the 2023 Hyperloop Conference were also held.

Together, the synergy of these international event's attracted global experts in the railway and logistics industry, who praised the organisers for creating valuable opportunities for business and networking. This validated both the positioning of the fair and the city of Busan as a vital business hub for the industry. Following a post-pandemic rise in overseas visitors, a 29% increase in exhibitors, and exhibitor requests for more space in 2025, the organisers plan to reserve more hall space at the next edition.



Rolling stock on display at RailLog Korea 2023

Rolling stock displayed at largest ever scale

With participation from heavyweights such as Hyundai Rotem and Dawonsys, visitors were able to survey a total of seven train vehicles at the show, with the former welcoming visitors to six rolling stock, including a tram powered by hydrogen fuel cells.

Messe Frankfurt Korea Ltd.
Room 705, Construction Bldg.,
15, Sejong-daero 20-gil, Jung-gu,
Seoul 04520, Republic of Korea

“RailLog Korea is an opportunity to promote the excellence of Hyundai Rotem's power-distributed, high-speed rail technology,” explained Mr Kim Yong Hwan, Senior Manager of the company's Rail Business Management Team. “In addition, we were able to showcase our eco-friendly hydrogen solutions including our electric trams. The show has helped us promote hydrogen railway technologies and lay the groundwork for commercialisation.”



DAWONSYS EMU-150 on display at RailLog Korea

Dawonsys also attracted a substantial number of visitors with their EMU-150, which will replace the old vehicles of Korail – Korea's public rail operator. Mr Ma Jeong Hyun, the company's Business Planning Team Manager, noted: “RailLog Korea provides a comprehensive showcase of Korea's growing railway and related technologies at a glance to a global audience. We look forward to participating again in the future to demonstrate our new technologies.”

Mr Woo Sungjin, Manager of Korea national railway, was equally enthusiastic, stating: “The fair provides an opportunity to spread knowledge and insights on railway technology, and it was a valuable opportunity to promote Korea's excellent railway technology to the world.”

Concurrent international events

Hosted by the Ministry of Land, Infrastructure and Transport of the Republic of Korea, the Ministerial Conference of the Organisation for Cooperation between Railways (OSJD) was held concurrently with the fair. The event hosted more than 150 channel players, including heads of railway authorities, major railway operators, and international organizations.

RailLog Korea
Busan, 14 – 17 June 2023

In addition, the 2023 Hyperloop Conference attracted global players to RailLog Korea, including Hyperloop start-ups, corporates, suppliers, and

investors. Zeleros hyperloop, a high-tech company from Spain, joined RailLog Korea as an exhibitor to demonstrate their latest technology and vision for this new mode of transport. The Hyperloop Conference is the leading international conference on high-speed transportation. After two editions in Germany, the conference chose Busan, and RailLog Korea, for its first global edition outside of Europe.

RailLog Korea is jointly organised by Messe Frankfurt Korea Ltd and BEXCO, co-organised by the Korea Railway Association (KORASS) and the Korea Rolling Stock Industries Association (KORSIA), and hosted by Busan Metropolitan City, the Korea Railroad Corporation (KORAIL) and the Korea Rail Network Authority (KR).

For further information about the fair, please visit the official website at www.raillogkorea.com/en

Press information and photographic material:

http://www.kr.messefrankfurt.com/seoul/en/media/raillog_korea/news.html

Links to social network websites:

www.facebook.com/raillogkorea | www.instagram.com/raillogkorea

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com